

PANINI AMERICA, INC.



2023 **PRIZM** BASEBALL
BASEBALL TRADING CARDS • RETAIL

PANINI

帕尼尼 © 2023 Panini America, Inc. Produced in the USA.
All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.



Card images are solely for the purpose of design display.

BLASTER

BASE PRIZM BLUE ICE



Card images are solely for the purpose of design display.

MJH MEGA BOX

BASE PRIZM PINK ICE



Card images are solely for the purpose of design display.

EXCELL MEGA BOX

BASE PRIZM RED ICE

This large 300-card base set will showcase our wide range of draft, prospect, retired and legendary players. Look for new Retail-exclusive parallels including Blue Ice, Pink Ice and Red Ice.



Card images are solely for the purpose of design display.

RETAIL

SIGNATURES PRIZM GREEN ICE



Card images are solely for the purpose of design display.

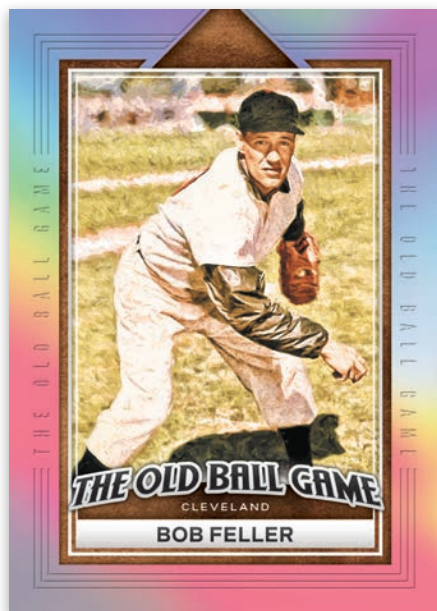
FRANCHISE LEGENDS



Card images are solely for the purpose of design display.

POTENTIAL PENMANSHIP

Whether it's first-ballot Hall of Famers, record breakers, international stars or soaring prospects, our signature sets are chock-full of talent from yesterday and tomorrow.



Card images are solely for the purpose of design display.

RETAIL

THE OLD BALL GAME PRIZM SILVER



Card images are solely for the purpose of design display.

RETAIL

20-80 SCALE PRIZM BLACK FINITE



Card images are solely for the purpose of design display.

RETAIL

THE BLUEPRINTS PRIZM GOLD

All five Retail-exclusive inserts are new designs for 2023. Look for The Blueprints, The Old Ball Game, Future Tools, Three-Hole and 20-80 Scale.

CONFIGURATIONS

BLASTER	5 CARDS/PACK	6 PACKS/BOX	20 BOXES/CASE	
	BLASTER GUARANTEES 6 BLASTER EXCLUSIVE BLUE ICE PRIZMS 1 RETAIL EXCLUSIVE GREEN ICE PRIZM 1 SILVER PRIZM 3 RETAIL EXCLUSIVE INSERTS			
EXCELL MEGA BOX	10 CARDS/PACK	6 PACKS/BOX	20 BOXES/CASE	
	EXCELL MEGA BOX GUARANTEES 12 EXCELL MEGA BOX EXCLUSIVE RED ICE PRIZMS 2 RETAIL EXCLUSIVE GREEN ICE PRIZMS 1 AUTOGRAPH 2 SILVER PRIZMS 6 RETAIL EXCLUSIVE INSERTS			
MJH MEGA BOX	10 CARDS/PACK	6 PACKS/BOX	20 BOXES/CASE	
	MJH MEGA BOX GUARANTEES 12 MJH MEGA BOX EXCLUSIVE PINK ICE PRIZMS 2 RETAIL EXCLUSIVE GREEN ICE PRIZMS 1 AUTOGRAPH 2 SILVER PRIZMS 6 RETAIL EXCLUSIVE INSERTS			

SELLING POINTS

- Look for a large 300-card Base set with a variety of Retail-exclusive parallels.
- Find 5 new Retail-exclusive inserts, including The Old Ball Game, 20-80 Scale and The Blueprints
- Find 4 autograph inserts including the new Franchise Legends and Potential Penmanship.
- 2023 features an expansive group of soon to be big leaguers including first round draft picks, top 100 prospects and international signees.
- Our legend, Hall of Famers and former superstar greats are mixed in throughout the program like never before in Prizm baseball.